

# Elevate/Elevar

**WEPOWER**

## IDEAL ENTREPRENEUR

- ✓ For-profit startups and small businesses with commitment to St. Louis and living-wage job creation
- ✓ Annual revenue of \$50-500K
- ✓ Founder currently working full-time in business or with a goal to by April 2021

### ACCELERATOR BENEFITS

- 1:1s with customer growth and acquisition business coach twice per month + customer acquisition stipend to pilot and test SEO and ads strategies
- Monthly customizable workshops and office hours with legal, human resources, technology, accounting and marketing professionals based on cohort needs
- Forums and meet-ups with 20+ lenders, non-traditional funders and investors + up to 3 1:1s with industry-specific venture capitalists
- Paid accountant and Quickbooks account for duration of the program with potential for discounted services after
- Therapist and wellness coaches to ensure emotional and mental wellness needs are met
- Investment readiness curriculum with proven track record of 91% survival rate, 8.6x more investments raised, 43% more revenue generated and 43% more jobs created than non-cohort companies
- First cohort averaged a 350% increase in monthly sales with branding & marketing support
- \$5,000 in equity-free grants with assistance assessing other funding
- An advisory board of mentors & more

#### Key Dates

12/18 Q/A session and office hours

1/18 Applications open

For More Info Visit: [bit.ly/EEV2SR](https://bit.ly/EEV2SR)

